

ABSTRACT OF THE DISCLOSURE

**SYSTEM AND METHOD FOR EMERGENCY NOTIFICATION CONTENT
DELIVERY**

- A method for disseminating emergency notification content from an
- 5 emergency originating source. The method comprising: delivering the emergency notification content from the emergency originating source to at least one transmitting party; selecting a subset of users from among a set of users for dissemination of the emergency notification content based on the subject matter of the emergency notification content; and delivering the emergency notification content from the at least one
- 10 transmitting party to a device corresponding to each user from the selected subset of users.

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